

Exercise (15)

Use this questionnaire to brainstorm ways of spicing up your presentation:

- 1) Name your major points using:
 - Alliteration, starting each point with the same letter
 - Sequence, naming them in numerical or alphabetical order
 - Repetition of some word or phrase
- 2) Find a metaphor or simile for each major point:
 - This idea is like _____.
 - This example is comparable to _____.
- 3) Look for clichés:
 - Does this cliché really summarize my thoughts?
 - How can I reword this more accurately?
 - Can I turn this cliché around and use it in a fresh new way?
- 4) Keep your voice active:
 - Do my words state clearly who will do what?
 - Have I been vague on any points, leaving things unclear or unstated?
- 5) Don't over-spice:
 - How many metaphors and similes have I used throughout my speech?
 - Do my rhetorical devices help to communicate my ideas, or are they just showy?